

**Attachment A – ACL Complaint No. R5-2011-0559**  
**Specific Factors Considered – Civil Liability**  
**Frank Mendes Dairy (Complaint)**

Each factor of the Enforcement Policy and its corresponding score for each violation are presented below:

1. **Violation No. 1 (Failure to submit 2009 Annual Report):** In accordance with the General Order, a 2009 Annual Report must be submitted for regulated facilities by 1 July 2010. To date, Richard and Joyce Gravance and Frank J. Mendes (hereinafter Discharger) has not submitted this report for the Former Frank Mendes Dairy.

**Calculation of Penalty for Failure to Submit 2009 Annual Report**

**Step1. Potential for Harm for Discharge Violations**

This step is not applicable because the violation is not a discharge violation.

**Step 2. Assessment for Discharge Violations**

This step is not applicable because the violation is not a discharge violation.

**Step 3. Per Day Assessment for Non-Discharge Violations**

The per day factor is 0.30.

This factor is determined by a matrix analysis using the potential for harm and the deviation from requirements. The potential for harm was determined to be minor due to the following: The failure to submit the 2009 Annual Report did not increase the amount of pollution discharged or threatened to discharge into Waters of the State. The deviation from requirements was determined to be major, as the requirement to submit technical reports has been rendered ineffective. The failure to submit the required technical reports undermines the Regional Board's efforts to prevent water quality degradation and implement the regulatory protection measures detailed in the General Order.

**Initial Liability**

A failure to submit annual reports is punishable under CWC 13268(a)(1) by civil liability in an amount which shall not exceed one thousand dollars (\$1,000) for each day in which the violation occurs. The Discharger failed to submit a 2009 Annual Report by 1 July 2010 as required by the General Order and the MRP, which is now 308 days late.

## Attachment A – ACL Complaint No. R5-2011-0559

However, the alternative approach for calculating liability for multiday violations in the Enforcement Policy is applicable. The failure to submit required technical reports does not cause a daily detrimental impact to the environment or the regulatory program and it does not result in an economic benefit that can be measured on a daily basis. It is the extended time period of non-compliance that causes the detrimental impact to both the environment and the regulatory program. Furthermore, the Discharger only receives an economic benefit by not submitting the required technical reports, and not a per-day benefit during the entire period of violation.

Applying the per-day factor to the adjusted number of days of violation rounded to the nearest full day equals 16 days of violation. A calculation of initial liability totals \$4,800 (0.3 per day factor X 16 adjusted days of violation X \$1000 per day penalty).

### Step 4. Adjustment Factors

#### a) *Culpability: 1*

*Discussion:* The Discharger was given the neutral score of 1, which neither increases nor decreases the fine.

The Discharger is fully responsible for failure to submit annual reports alleged in this Complaint. The requirement to submit a 2009 Annual Report and associated documents were detailed in the General Order. The Discharger was issued a Notice of Violation on 16 August 2010, which requested that the report be submitted as soon as possible to minimize liability. Since that time, the Discharger has failed to submit the 2009 Annual Report or any of the associated documents, and is therefore highly culpable for failure to comply with the program.

#### b) *Cleanup and Cooperation: 1*

*Discussion:* The Discharger was given the neutral score of 1, which neither increases nor decreases the fine. Despite the fact that the Discharger received multiple notices regarding the requirements set forth in the General Order, the Discharger continues to fail to comply. The violation of CWC section 13268(a), alleged herein, is a non-discharge violation, and thus cleanup is not applicable.

#### c) *History of Violations: 1*

*Discussion:* The Discharger was given the score of 1 which neither increases nor decreases the fine. The Regional Board has no documentation of violations for the Discharger with respect to the failure to submit technical

## **Attachment A – ACL Complaint No. R5-2011-0559**

and/or monitoring reports as required by an order issued pursuant to CWC section 13267(b).

### **Step 5. Determination of Total Base Liability Amount**

The Total Base Liability is determined by applying the adjustment factors from Step 4 to the Initial Liability Amount determined in Step 3.

- a) *Total Base Liability Amount*: **\$4,800** (Initial Liability (\$4,800) x Adjustments (1)(1)(1)).

**Steps 6 through 10 Are Applied to the Combined Total Base Liability Amount for All Violations and Will be Discussed After the Total Base Liability Amounts Have Been Determined for the Remaining Violations.**

2. **Violation No. 2 (Failure to submit a Waste Management Plan):** In accordance with the General Order and amended order R5-2009-0029, a Waste Management Plan for regulated facilities must be submitted by 1 July 2010. To date, the Discharger has not submitted this Plan for the Dairy.

### **Calculation of Penalty for Failure to Submit a Waste Management Plan**

#### **Step1. Potential for Harm for Discharge Violations**

This step is not applicable because the violation is not a discharge violation.

#### **Step 2. Assessment for Discharge Violations**

This step is not applicable because the violation is not a discharge violation.

#### **Step 3. Per Day Assessment for Non-Discharge Violations**

The per day factor is 0.30.

This factor is determined by a matrix analysis using the potential for harm and the deviation from requirements. The potential for harm was determined to be minor due to the following: The failure to develop and submit a Waste Management Plan does not itself threaten water quality. The deviation from requirements was determined to be major, as the requirement to develop a Waste Management Plan for the operational portions of the Dairy facility has been rendered ineffective. The failure to submit the required Waste Management Plan undermines the Regional Board's efforts to prevent water quality degradation and implement the regulatory protection measures detailed in the General Order.

#### **Initial Liability**

## Attachment A – ACL Complaint No. R5-2011-0559

A failure to submit a Waste Management Plan is punishable under CWC 13268(b)(1) by civil liability in an amount which shall not exceed one thousand dollars (\$1,000) for each day in which the violation occurs. The Discharger failed to submit a Waste Management Plan by the 1 July 2010 deadline as required by the General Order, which is now 308 days late.

The alternative approach for calculating liability for multiday violations in the Enforcement Policy is applicable. The failure to submit a Waste Management Plan addressing the management of waste does not cause a daily detrimental impact to the environment or the regulatory program and it does not result in an economic benefit that can be measured on a daily basis. It is the extended time period of non-compliance that causes the detrimental impact to both the environment and the regulatory program. The Discharger receives a single economic benefit in cost saved in not developing the report, and not a per-day benefit during the entire period of violation.

Applying the per day factor to the adjusted number of days of violation rounded to the nearest full day equals 16 days of violation. This yields an initial liability of \$4,800 (0.3 per day factor X 16 adjusted days of violation X \$1000 per day penalty).

### Step 4. Adjustment Factors

#### a) *Culpability*: 1

*Discussion:* The Discharger was given the neutral score of 1, which neither increases nor decreases the fine.

The Discharger is fully responsible for failure to submit a Waste Management Plan alleged in this Complaint. The requirement to develop and submit a Waste Management Plan was detailed in the General Order. Further, the amended Order gave dischargers an extra calendar year to develop and submit the Plan. The Discharger was issued a Notice of Violation on 16 August 2010, which requested that the Plan be submitted as soon as possible to minimize liability. Since that time, the Discharger has failed to show any progress toward developing a Plan, and is therefore highly culpable for their failure to comply with the program.

#### b) *Cleanup and Cooperation*: 1

*Discussion:* The Discharger was given the neutral score of 1, which neither increases nor decreases the fine. Despite the fact that the Discharger received multiple notices regarding the requirements set forth in the General Order, the Discharger continues to fail to comply. The violation of CWC section 13268, alleged herein, is a non-discharge violation, and thus cleanup is not applicable.

c) *History of Violations:* 1

*Discussion:* The Discharger was given the score of 1 which neither increases nor decreases the fine. The Regional Board has no documentation of violations for the Discharger with respect to the failure to submit technical and/or monitoring reports as required by an order issued pursuant to CWC section 13267(b).

**Step 5. Determination of Total Base Liability Amount**

The Total Base Liability is determined by applying the adjustment factors from Step 4 to the Initial Liability Amount determined in Step 3.

a. *Total Base Liability Amount:* **\$4,800** (Initial Liability (\$4,800) x Adjustments (1)(1)(1)).

**Steps 6 through 10 Are Applied to the Combined Total Base Liability Amount for All Violations and Will be Discussed After the Total Base Liability Amounts Have Been Determined for the Remaining Violations.**

**COMBINED TOTAL BASE LIABILITY AND FACTORS APPLIED TO ALL VIOLATIONS**

The Combined Total Base Liability Amount for the two Violations is \$9,600 (\$4,800 + \$4,800).

The following factors apply to the combined Total Base Liability Amounts for all of the violations discussed above.

**Step 6. Ability to Pay and Continue in Business**

a) *Adjusted Combined Total Base Liability Amount:* **\$9,600**

*Discussion:* The Discharger has the ability to pay the total base liability amount based on 1) the Discharger owns the Dairy, a significant asset, 2) the Discharger operates a dairy, an ongoing business that generates profits.

Based on the reasons discussed above, an ability to pay factor of 1 has been applied to the Combined Total Base Liability Amount.

**Step 7. Other Factors as Justice May Require**

- a) *Adjusted Combined Total Base Liability Amount:* \$9,600+ \$1,800 (Staff Costs) = **\$11,400.**
- b) *Discussion:* The State and Regional Water Board has incurred \$1,800 in staff costs associated with the investigation and enforcement of the violations alleged herein. This represents approximately 12 hours of staff time devoted to investigating and drafting the complaint at \$150 an hour. In accordance with the Enforcement Policy, this amount is added to the Combined Total Base Liability Amount. A further adjustment of the combined total base liability amount may be made if the Discharger submits a complete 2009 Annual report and/or a complete Waste Management Plan by 20 June 2011. The amount of the combined total base liability amount may be reduced by \$2,000 for each completed report that is submitted to the Central Valley Water Board by 20 June 2011. This reduction in the combined total base liability amount by \$2,000 for each completed report accounts for enforcement efficiencies gained by the Discharger submitting the completed report or reports.

**Step 8. Economic Benefit**

- a) *Estimated Economic Benefit:* **\$7,500**

*Discussion:* The discharger has received an economic benefit from the costs saved in not drafting and preparing the annual report and the Waste Management Plan. This is based on the current consulting costs of producing one annual report (\$2,500) and employing a certified engineer to conduct a site inspection and produce a Waste Management Plan (\$5,000). The adjusted total base liability amount of \$11,400 is more than at least 10% higher than the economic benefit amount (\$7,500) as required by the enforcement policy.

**Step 9. Maximum and Minimum Liability Amounts**

- a) *Minimum Liability Amount:* **\$8,250**

*Discussion:* The Enforcement Policy requires that the minimum liability amount imposed not be below the economic benefit plus ten percent. As discussed above, the Regional Water Board Prosecution Team's estimate of the Discharger's economic benefit obtained from the violations cited in this Complaint is \$7,500.

- b) *Maximum Liability Amount:* **\$616,000**

*Discussion:* The maximum administrative liability amount is the maximum amount allowed by Water Code Section 13367(b)(1): one thousand dollars (\$1,000) for each day in which the violation occurs. Without the benefit of the

## **Attachment A – ACL Complaint No. R5-2011-0559**

alternative approach for calculating liability for multiday violations under the Enforcement Policy, the Discharger could face penalties for the total number of days in violation (616 total days X \$1,000 per day).

The proposed liability falls within these maximum and minimum liability amounts.

### **Step 10. Final Liability Amount**

Based on the foregoing analysis, and consistent with the Enforcement Policy, the final liability amount proposed for the failure to submit the 2009 Annual Report and the Waste Management Plan is **\$11,400**. Attachment B is a spreadsheet that demonstrates the use of the penalty calculation methodology.

Discharger Name/ID:		Richard & Joyce Gravano & Frank J. Mendes/5C10NC00102		ATTACHMENT B	
		Violation 1		Violation 2	
Discharge Violations	Step 1	Potential Harm Factor (Generated from Button)			
	Step 2	Per Gallon Factor (Generated from Button)			
		Gallons			
		Statutory / Adjusted Max per Gallon (\$)			
Non-Discharge Violations		Total			
		Per Day Factor (Generated from Button)			
		Days			
		Statutory Max per Day			
Add'l Factors		Total			
	Step 3	Per Day Factor			
		Days			
		Statutory Max per Day			
Initial Amount of the ACL		Total			
	Step 4	Culpability			
		Cleanup and Cooperation			
		History of Violations			
Step 5		Total Base Liability Amount			
	Step 6	Ability to Pay & to Continue in Business			
	Step 7	Other Factors as Justice May Require			
		Staff Costs*			
Step 8		Economic Benefit			
	Step 9	Minimum Liability Amount			
		Maximum Liability Amount			
	Step 10	Final Liability Amount			

### Penalty Day Range Generator

Start Date of Violation= 7/2/10  
End Date of Violation= 5/5/11

Maximum Days Fined (Steps 2 & 3) = 308 Days  
Minimum Days Fined (Steps 2 & 3) = 16 Days